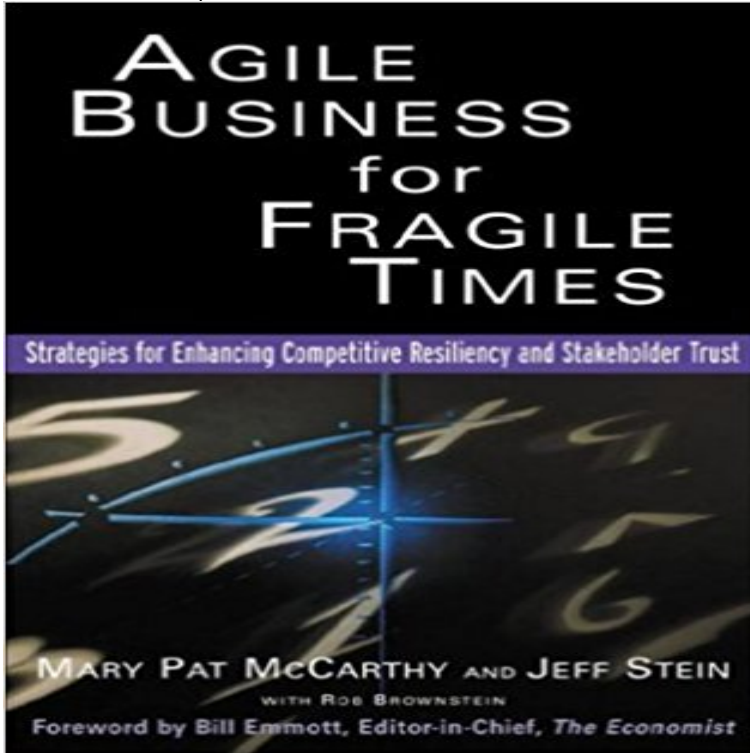


Agile Business for Fragile Times : Strategies for Enhancing Competitive Resiliency and Stakeholder Trust



Battle-tested strategies for business success in brutal financial environments. A successful company must be prepared to thrive in any environment. Agile Business for Fragile Times provides managers and executives with innovative techniques to withstand the challenges and see the opportunities in a recession. This timely book provides the necessary strategic, financial, and operational steps managers should execute during down times to ensure that their organizations are properly prepared for the inevitable economic rebound. M&A dos and donts ... tips for poaching talent from competitors ... guidelines for business process optimization and margin enhancement ... All these and more receive in-depth coverage, along with battle-tested insights and case studies from leading companies around the world. The book's three-stage process walks the reader through:

- Strategy - Suggestions to prioritize, digitize, and optimize to anchor strategy
- Execution - Specific business processes and issues for delivering on strategy
- Implementation - Straightforward, practical recommendations for putting strategy to work

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