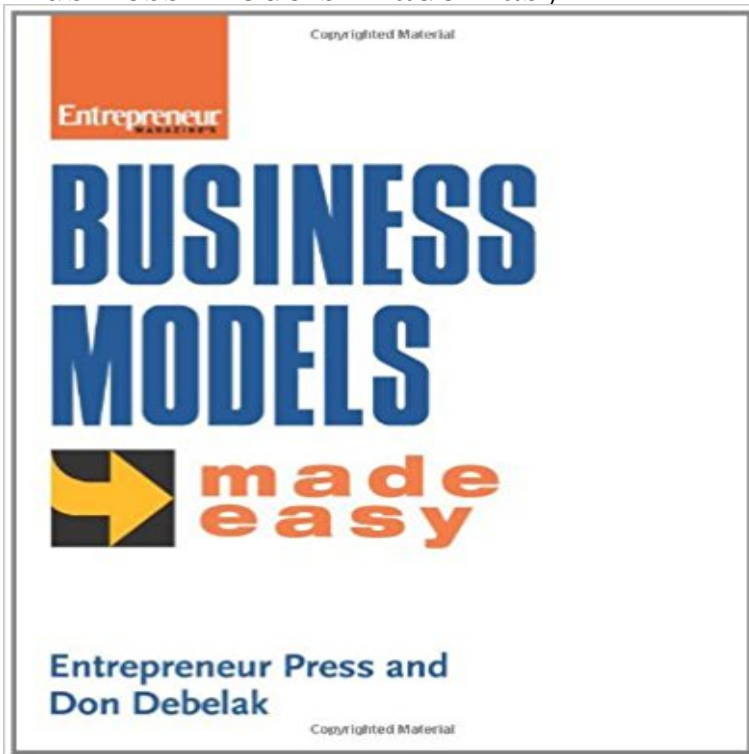


# Business Models Made Easy



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Reviews

A product is the centre of a business model, but it is not a business in and of itself

it cant succeed without a great business model.

The Dragons Den Guide to

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It was still not clear that the model made sense.

In Reinventing Your Business Model

designed to make it easier to work out

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