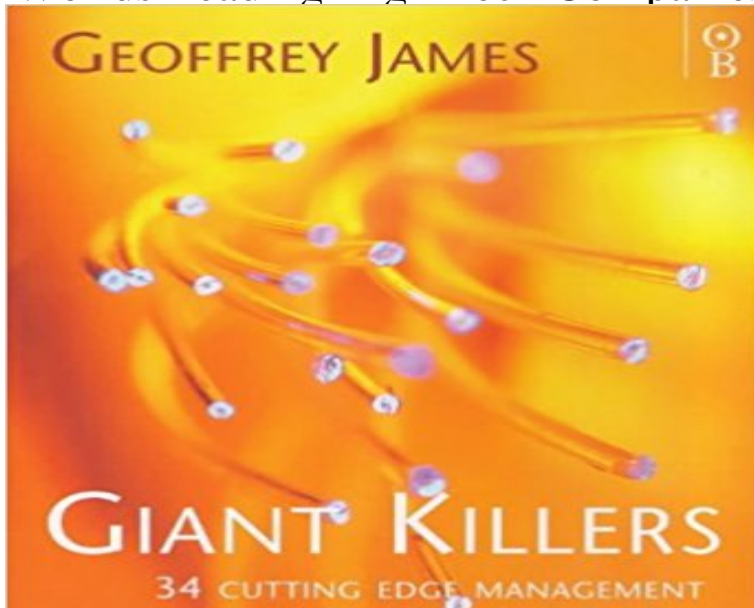


Giant Killers: Thirty Four Cutting-edge Management Strategies from the Worlds Leading High Tech Companies



This book presents a unique and instructive portrait of the best management methods of the most innovative leaders in business today, including; Microsoft, Dell, Compaq, Psion and Acer. The electronic elite have discovered and defined new rules for managing in the information age. In this book, Geoffrey James shows managers from all industries how they can adapt these winning strategies to their work group or company.

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