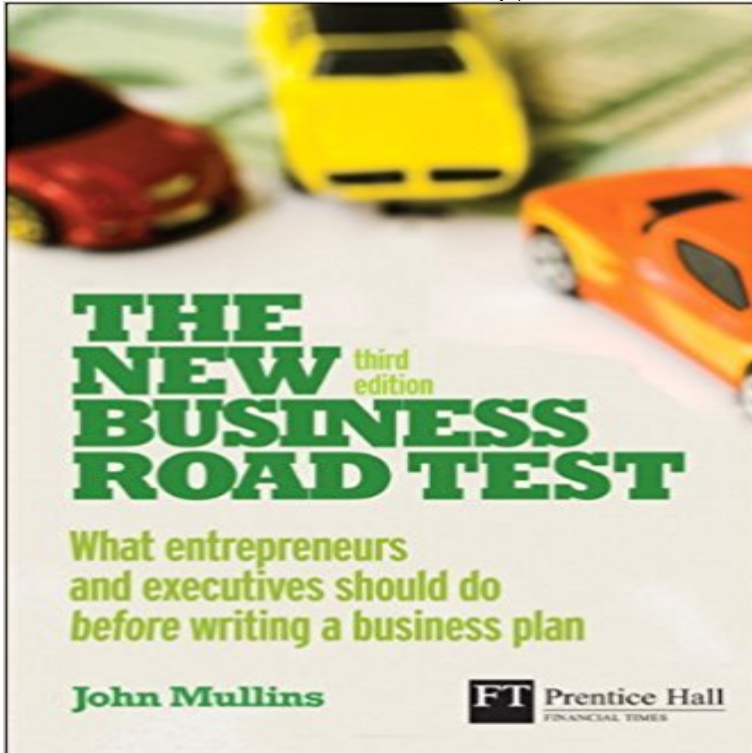


The New Business Road Test: What Entrepreneurs and Executives Should Do Before Writing a Business Plan (3rd Edition)



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