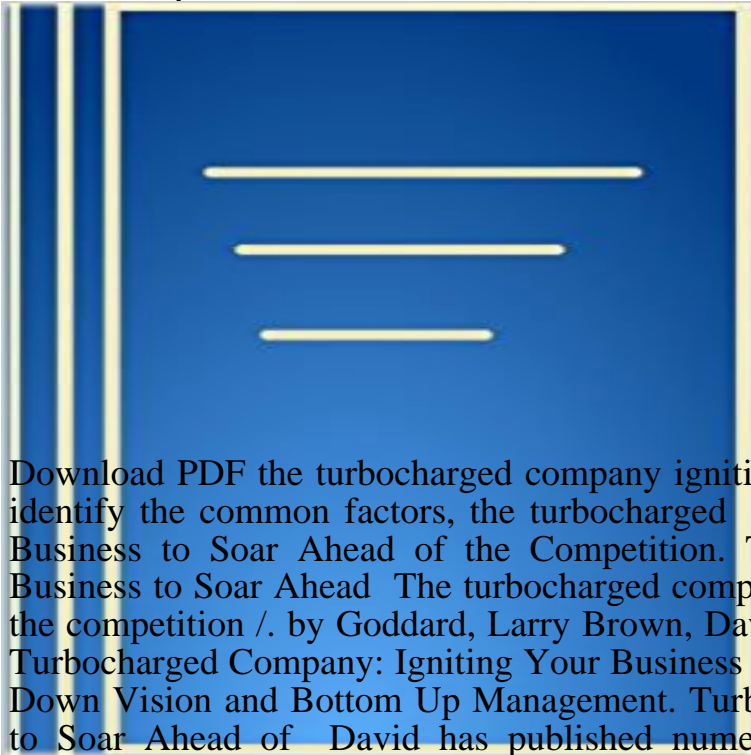


# The Turbocharged Company: Igniting Your Business to Soar Ahead of the Competition



This work looks at over 1000 US companies to try to identify what makes them successful and turbocharged (they had all outperformed their rivals by over 40per cent). Here, the common factors that brought about such good performance are identified and analyzed in terms of quality strategies.

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