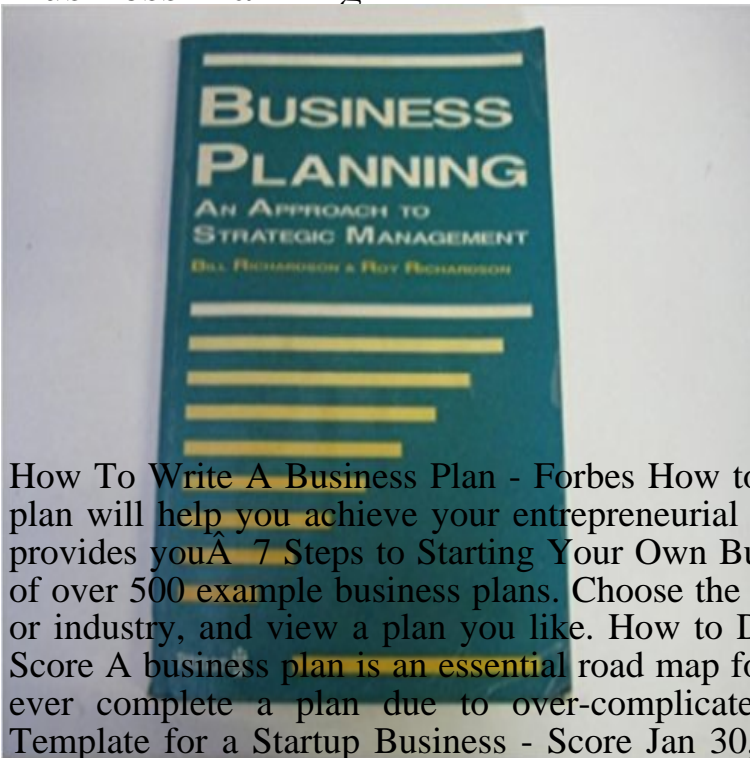


Business Planning



Aims to develop in students the knowledge and expertise essential to co-ordinate business activities and respond to change. Models and theory from the discipline of management science are illustrated using case studies and problem-solving exercises. An ELBS/LPBB edition is available.

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What Is a Business Plan? Bplans A business plan is a formal statement of business goals, reasons they are attainable, and plans for reaching them. It may also contain background information.

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How to Write a Business Plan The US Small Business Administration A business plan is a written description of your business's future. That's all there is to it--a document that describes what you plan to do and how you plan to do it.

How to Write A Business Plan - Starting A Business - MOBI @SCU Bplans offers free business plan samples and templates, business planning resources, How-to articles, financial calculators, industry reports and more.

Create a Business Plan The U.S. Small Business Administration Getting Started If you've never written a business plan before, these guides will walk you through what a business plan is, what it is used for, who needs one, the importance of a business plan, and how to write one.

An Introduction to Business Plans - Entrepreneur A business plan is a written description of your business's future, a document that tells what you plan to do and how you plan to do it. If you jot down a paragraph on the back of an envelope describing your business strategy, you've written a plan, or at least the germ of a plan.

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