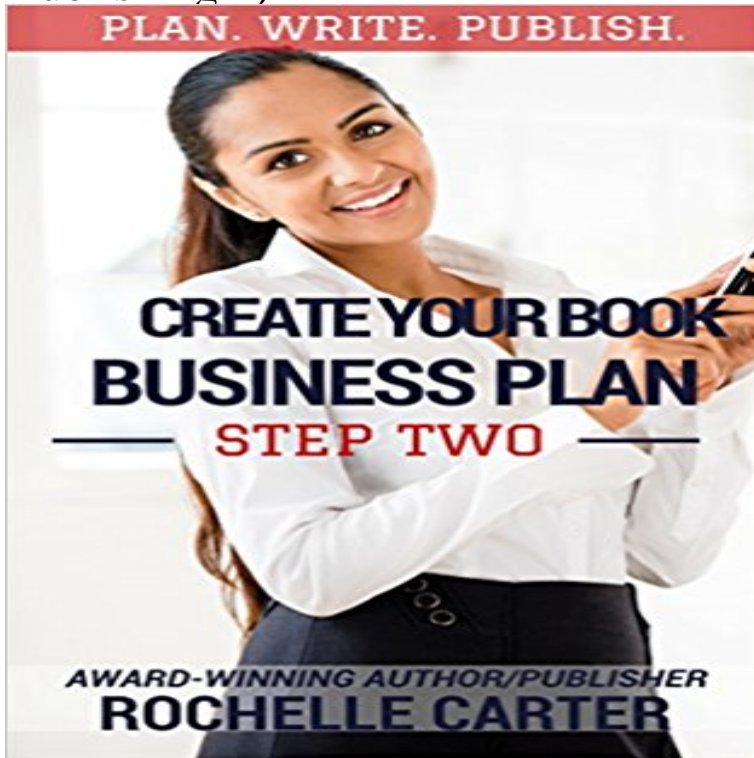


Create Your Book Business Plan (The Authorpreneurs Guide to Publishing 2)



As an author, your dream is to not only see your book in print, but for it to touch as many lives as possible and make a profit. No matter the subject or genre, your book is your contribution to society. There's no such thing as "only being a writer" anymore, and while many might not want to handle the business side of things, to give yourself and your book(s) the best chance of success, you must. By publishing your book you are starting a small business as an author, and new businesses have an increased likelihood of success with a business plan. Rather than waiting to create a plan you must define your audience, hone your idea and plan for success early. It will make writing your book easier for nonfiction authors, and for fiction authors this will go a long way towards ensuring you have a viable marketing plan from Day 1 of your book launch. Create Your Book Business Plan will walk you through the 10 key elements of a successful business plan for authors to help you plan your way to a bestselling, award-winning book.

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