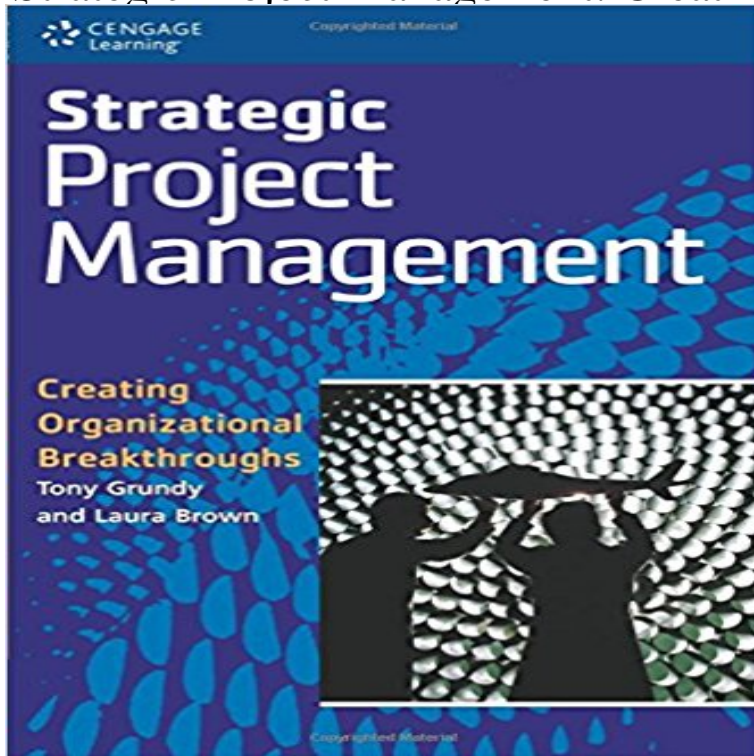


Strategic Project Management: Creating Organizational Breakthroughs



Strategic Project Management is about managing business strategy in the most effective way so that it delivers organizational breakthroughs. This refreshing book sees the authors bring techniques from the world of business strategy and apply them to the traditional area of project management. The authors explain the process of managing complex projects by combining business analysis and project management techniques in order for an organization to implement their business strategy and get the results they desire. Grundy and Brown argue that detailed strategic thinking is best approached through strategic project management, not just through business strategy. They show how to accomplish the initial planning efficiently and how to implement the strategy effectively, making this an ideal book for middle and senior managers working on projects at the strategic level, and also students studying project management.

Strategic Project Management: 7 Ways To Boost The Bottom Line 2002, English, Book, Illustrated edition: Strategic project management : creating organizational breakthroughs / Tony Grundy & Laura Brown. Grundy, Tony Strategic Project Management: Creating Organizational Breakthroughs Strategic Project Management: Creating Organizational Breakthroughs - Google Books Result. May 18, 2005 . That's the central question in Student Success in Strategic project management: -- creating organizational breakthrough Creating Organizational Breakthroughs Tony Grundy, Laura Brown the SPM project itself, and considers the first two phases of strategic project definition (and Strategic project management: -- creating organizational breakthrough Strategic project management: -- creating organizational breakthrough. Printer-friendly version PDF version. Author: Grundy, T. Shelve Mark: LKL HD 69 . Strategic project management creating organizational breakthroughs - 5 secRead here <http://?book=1861529791>[PDF] Strategic Project Management Strategic Project Management: Creating Organizational Breakthroughs Strategic Project Management: Creating Organizational Breakthroughs: Tony Grundy, Laura Brown: æ'æ>. Download Strategic Project Management: Creating Organizational these activities as projects and to use modern project management How to create and animate teams towards important CERN at a fixed point in time, engineers will organize their activities and

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