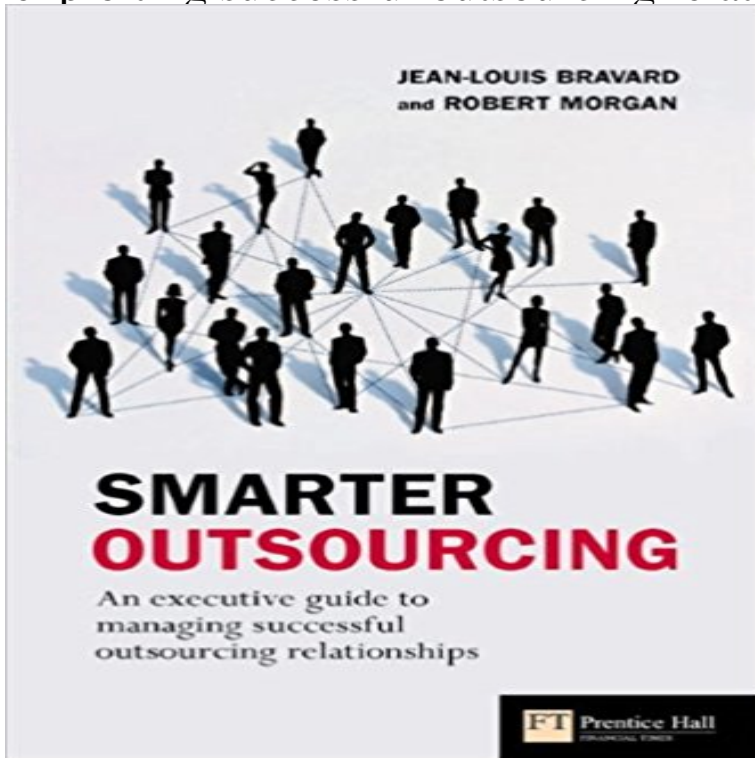


# Smarter Outsourcing: An executive guide to understanding, planning and exploiting successful outsourcing relationships



A focused, implementation-orientated, executive-level book on outsourcing by two globally known practitioners. The outsourcing market is booming, the total outsourcing market in EMA forecasts a \$59 billion dollar growth between 2004 and 2007. Fills a major gap in the middle-high-end of the market - there is much need for a practical book on outsourcing. The authors are global authorities in this space. This book is not industry specific and will be valuable to professionals in all industries. Very-execution oriented. Very focussed: everything a busy executive needs to know and nothing more. Logical step-by-step approach.   
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