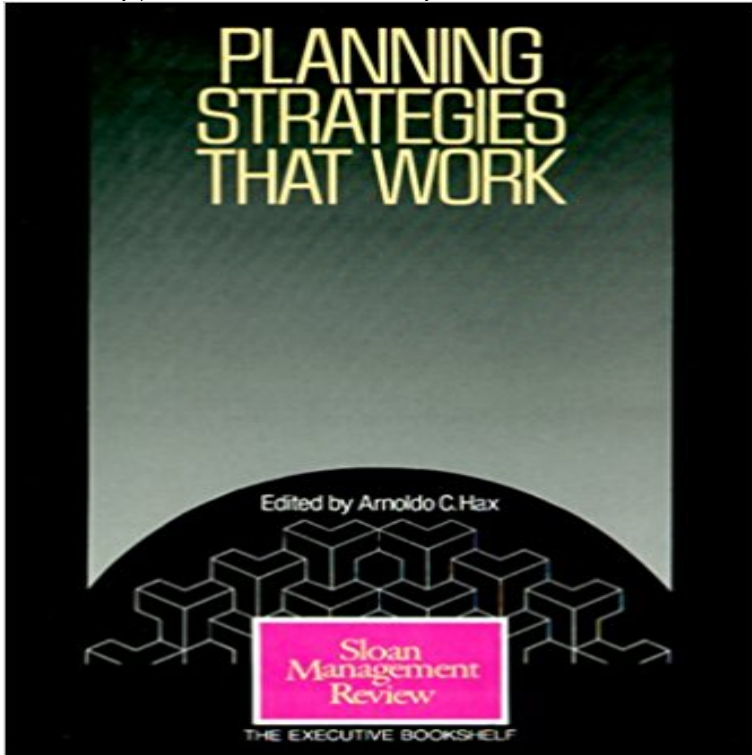


# Planning Strategies That Work (The Executive Bookshelf/Sloan Management Review)



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