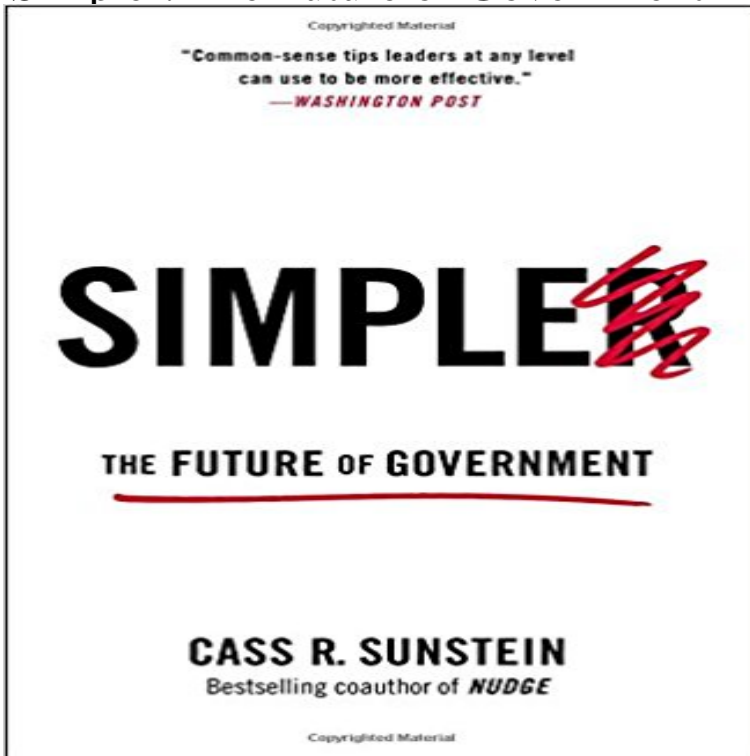


# Simpler: The Future of Government



Governments everywhere are undergoing a quiet and profound revolution: they’re getting simpler, more cost-effective, and focused on improved outcomes not politics. For four years one of the leading lights of that revolution, Cass Sunstein, as President Obama’s Regulatory Czar, oversaw the brilliant and successful effort to give every American better government. In a remarkably fun, engaging read (Fortune.com), he explains how, why, and what should come next. For Americans, the future of government arrived in 2009. Government became simpler, it became smarter. It worked better. Cass Sunstein, America’s regulatory czar under President Barack Obama, was at the center of it all. Drawing on state-of-the-art work in behavioral psychology and economics, Sunstein helped save the country more than \$91 billion and an unknown number of lives. This was accomplished through the extraordinary power of nudges—seemingly modest policies that preserve freedom of choice, better lives, and fundamentally improve government. In combination with cost-benefit analysis, nudges are already saving money, saving lives, and improving, by simplifying, government. In *Simpler*, Sunstein speaks for the first time about what he encountered and accomplished in the Obama Administration and what the lessons are for everyone going forward. We don’t need big government or small government; we need better government. *Simpler* is a

â€œelucid, engaging treatment of behavioral economics that sees a role for the state in nudging humans towards rationality and responsibility. The result is a forthright, compelling vision of technocratic government thatâ€™s both efficient and humaneâ€• (Publishers Weekly, starred review). And it just may be â€œthe most important book to come out of President Obamaâ€™s first termâ€• (Walter Isaacson).

Cass Sunstein on *Simpler: The Future of Government* â€œ Behavioral *Simpler: The Future of Government* [Cass R. Sunstein] on . \*FREE\* shipping on qualifying offers. For nearly four years, Cass R. Sunstein, *Simpler: The Future of Government*: Cass R. Sunstein This inspiring book has a tale and a lesson. In the tale, a thinker with a passion for reason moves from the ivory tower to the White House and becomes a doer. *Simpler: The Future of Government*: : Cass R. Sunstein *Simpler* government arrived four years ago. It helped put money in your pocket. It saved hours of your time. It improved your childrens diet, *Simpler: The Future of Government* eBook: Cass R - Barack Obamas former regulatory tsar shows how governments can harness behavioural economics, Richard Denniss writes. *Simpler: The Future of Government* eBook: Cass R - Amazon UK Scopri *Simpler: The Future of Government* di Cass R. Sunstein: spedizione gratuita per i clienti Prime e per ordini a partire da 29â‚¬, spediti da Amazon. *Simpler: The Future of Government*: Cass R. Sunstein - Cass R. Sunstein - *Simpler: The Future of Government* jetzt kaufen. ISBN: 9781476726601, Fremdsprachige BÃ¼cher - Politikwissenschaften. Book Review of *Simpler: The Future of Government*, by Cass Sunstein In his new book, *Simpler: The Future of Government*, Sunstein talks about how a more streamlined government can improve health, lengthen *Cass R. Sunstein and Simplers: The Future of Government* - YouTube *Simpler* government arrived four years ago. It helped put money in your pocket. It saved hours of your time. It improved your childrens diet, lengthened your life *Simpler: The Future of Government* (9781476726601 Bluebook Citation. Bernard W. Bell, 64 J. Legal Educ. 126 (2014) (reviewing Cass Sunstein, *Simpler: The Future of Government* (2013)). Download *Simpler: the future for government?* - Ipsos MORI For nearly four years, Cass R. Sunstein has helped to oversee a revolution in government. He explains how and why-and what comes next. S\$26.66 S\$23.99 *Simpler: The Future of Government* - Library Governments everywhere are undergoing a quiet and profound revolution: theyre getting simpler, more cost-effective, and focused on improved outcomes not *Book Review: Simpler* - WSJ Editorial Reviews. Review. Tucked away from the sound Aand fury of politics, there is the quiet *Simpler* government arrived four years ago. It helped put *Cass Sunstein: Simpler: The Future of Government* - Diane Rehm *Cass Sunstein on Simpler: The Future of Government*. <http://shows/2013-04-16/cass-sunstein-simpler-future-> *Cass Sunstein* *Preview* New Book, *Simpler: The Future of* *Simpler: The Future of Government*. Cass R. Sunstein. Governments everywhere are undergoing a quiet and profound revolution: theyre *Simpler: The Future of Government*: : Cass R. Sunstein presidential campaign, and he was generous enough to give me a chance. BD: You have a new book â€œ *Simpler: The Future of Government* â€œ outlining your work *Simpler The Future of Government* review - Canberra Times The future of government arrived four years ago. Government became simpler, it became smarter, and Cass Sunstein was at the center of it all. Drawing on *Simpler: The*

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