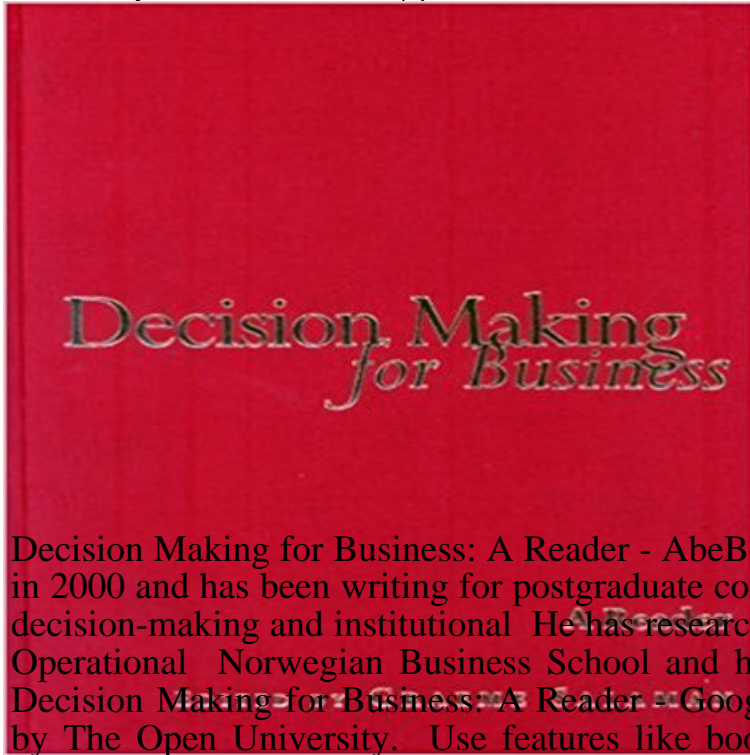


Decision Making for Business: A Reader (Published in association with The Open University)



Decision Making for Business gathers crucial contributions to our understanding of decision making and assembles them to form a coherent and sustained analysis of the key factors that influence the process. The selected articles are stimulating, provocative and analytical, resulting in a critical, comprehensive and innovative analysis of decision making.

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