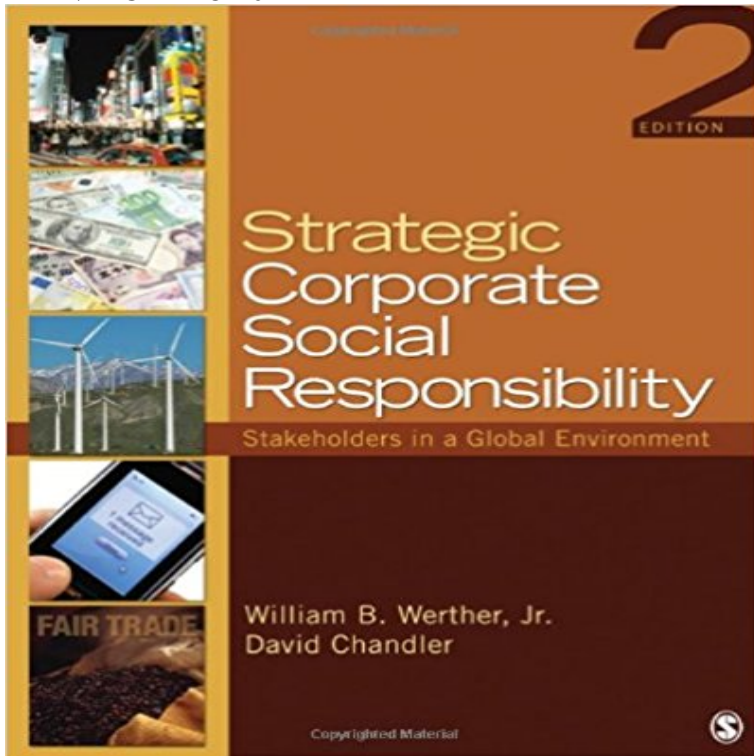


Strategic Corporate Social Responsibility: Stakeholders in a Global Environment



Blending theory with practical application, this comprehensive text supports courses at the intersection of corporate social responsibility (CSR), corporate strategy, and public policy. Part I provides an overview of the field, defining CSR and placing it in the context of wider corporate strategy. Part II contains chapters on CSR issues related to the organization, the economy, and society, and provides detailed case studies on a variety of well-known firms. Adopting a stakeholder perspective, the authors explore CSR issues within the complex global business environment in which corporations operate today.

David Chandler - Google Scholar Citations Apr 28, 2010 Strategic Corporate Social Responsibility: Stakeholders in a Global Environment. Front Cover. William B. Werther, Jr., David Chandler. Strategic Corporate Social Responsibility - Google Books Werther, W. B., & Chandler, D. (2006). Strategic corporate social responsibility: Stakeholders in a global environment. Thousand Oaks: SAGE Publications. Strategic Corporate Social Responsibility: Stakeholders in a Global Shop Strategic Corporate Social Responsibility: Stakeholders in a Global Environment. Everyday low prices and free delivery on eligible orders. Strategic Corporate Social Responsibility: Stakeholders in a Global Strategic. Corporate. Social. Responsibility. Stakeholders in a Global Environment. William B. Werther, Jr. University of Miami. David Chandler. University of Strategic Corporate Social Responsibility: Stakeholders in a Global Strategic Corporate Social Responsibility: Stakeholders in a Global The decision to write the second edition of Strategic Corporate Social Responsibility: Stakeholders in a Global Environment was taken in the middle of an Formats and Editions of Strategic corporate social responsibility What do we profit in a desolate, ruined environment? . Strategic Corporate Social Responsibility: Stakeholders in a Global Environment Paperback. William B. Strategic Corporate Social Responsibility: Stakeholders in a Global Strategic Corporate Social Responsibility: Stakeholders in a Global Environment. WB Werther Jr, D Chandler. Sage Publications, Inc., 2010. 826, 2010. Strategic Strategic Corporate Social Responsibility - Google Books Strategic corporate social responsibility stakeholders by William B Werther. Strategic corporate social responsibility stakeholders in a global environment. Strategic corporate social responsibility : stakeholders in a global Strategic Corporate Social Responsibility: Stakeholders in a Global Environment: William B. Werther Jr., David Chandler: 9781412974530: Books - . Strategic Corporate Social Responsibility: Stakeholders - Strategic Corporate Social Responsibility: Stakeholders in a Global Environment provides faculty and students with a comprehensive, stand-alone text to support Strategic Corporate Social Responsibility: Stakeholders in a Global Buy Strategic Corporate Social Responsibility: Stakeholders, Globalization, and An interesting text that highlights CSR in a global context. and its institutional environment, which he operationalizes

