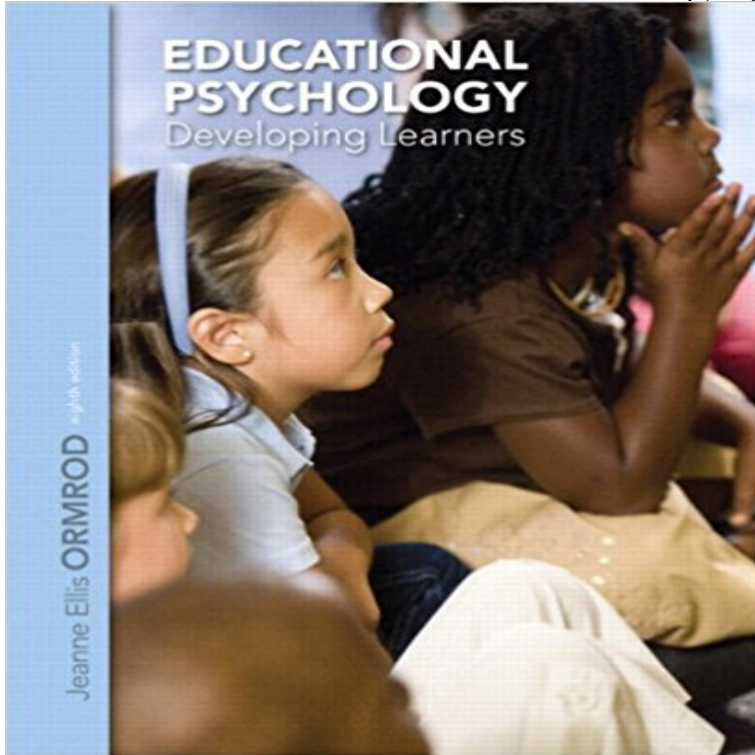


# Educational Psychology: Developing Learners with Video-Enhanced Pearson eText--Access Card Package (8th Edition)



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Â Educational Psychology: Developing Learners is known for its exceptionally clear and engaging writing, its in-depth focus on learning, and its extensive concrete applications.Â Its unique approach helps students understand concepts by examining their own learning and then showing them how to apply these concepts as teachers.Â More than any other educational psychology text, this text moves seamlessly between theory and applications, features the most extensive and integrated coverage of diversity, contexts of learning, neuropsychology and brain development, and classroom applications of technology. It includes innumerable concrete examples to help readers connect educational psychology to real children and classrooms. The Enhanced Pearson eText features embedded video. Â

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From reviews of the book: ^

^ Rather than simply presenting the necessary content, the author makes you feel like she is talking directly to you... ^ I love that diversity that has been woven throughout the fabric of this text... ^

Ormrod's personalized writing style will reach undergraduate students in a way that few authors can. [The book] is concise, yet thorough; comprehensive, yet unpretentious.^

--Angela Bloomquist, California University of Pennsylvania ^

^ Compared to other texts, Ormrod's text is written in a more accessible way... ^

Strengths [include] accessibility, good use of supplementary materials, [and] updated research.^

--David Yun Dai, ^

University at Albany, SUNY ^

^ Love how each chapter discusses diversity and special needs! ... Most students keep this text throughout their teaching careers as a resource. ^

Of all the educational psychology textbooks that I've used, this one is the

most comprehensive and interactive with vivid examples...  
. The supplemental materials are very useful. The power point is extensive and easy to use for lecture. I use the test bank materials and find the questions to be aligned with students' licensure exams.  
--Cindy Ballantyne, Northern Arizona University  
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